



ZEV BRANDON ESCRIVA

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Portfolio: ZevEscriva.com

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EDUCATION

The Art Institute of Portland

Bachelor of Science: Web Design / Graphic Design and Interactive Media

SKILLS

- **Web:** HTML5, CSS, WordPress, JavaScript/jQuery, SQL, Git
- **Design:** Adobe CC, Photoshop, Illustrator, InDesign, C4D
- **3D:** Cinema 4D, SketchUp
- **Video:** Adobe After Effects, Final Cut, iMovie, Flash
- **Audio:** Protools, Reason, Logic
- **Office:** Microsoft Office, Salesforce, Sharepoint, PC/OSX

EXPERIENCE

Freelance Graphic / Web Designer - (2012–Present)

Digital Media / Front-End Development

- Developing and maintaining website layouts and design for various clients
- Designing graphics and animations using multiple platforms
- Collaborating with clients to create custom logos and branding materials
- Producing campaign graphics used in print and web media
- Updating and rebranding existing copy
- Documenting project details and reports

Zeppidy - (2016)

Web Design / Brand Identity

- Implemented re-design and operational improvements for startup website
- Consulted with client on identity direction and marketing goals
- Placed high focus on structure, images, links and copy
- Completed projects within quick delivery deadlines

Spot Color Marketing - (2015)

Digital Media / Web Design - Intern

- Managed and upgraded multiple client websites
- Edited and organized photos for client and agency images
- Provided revision designs for client business materials and finalized for print



Intercall - (2013–2015)

International Web-Event Manager / Client Relations

- Developed multiple customized, branded events including registration pages and follow up
- Pre-event planning, flow, and interface navigation education
- Quality assurance and troubleshooting was conducted over many different platforms throughout the course of the process
- Post event reports; included audio and video editing and attendee information

Yahoo! - (2012–2013)

Web Designer / Business Account Manager

- Built online presence through design and interaction
- Identified and evaluated opportunities to increase customer retention and satisfaction
- Supported web hosting and related technologies
- Rebuilt and updated client databases

Advantis Credit Union - (2011–2012)

Member Relations Officer

- Prepared and maintained accurate records of customer accounts
- Practiced and adhered to strict policies and procedures in support of risk management
- Opened and Closed accounts and educated customer on types
- Transferred and dispensed funds including electronic Wire
- Created and educated customer on investment service plans

RAILER - (2003–2013)

Artist/Musician / Invisible Records

- Two-time winners of "Portland's Best Band" (Radio 94.7)
- Music featured in Award-winning Xbox game "PREY"
- Worked with Producers such as Ross Robertson (The Cure)
- Management by John Freese (Guns and Roses)
- Signed by Martin Atkins to Invisible Records (PIL, NIN)

Netflix - (2009–2011)

Account Specialist

- Provided high-level training on multiple technical devices
- Assisted in hardware configuration and troubleshooting
- Communicated services such as billing and escalations

REFERENCES

Will be furnished upon request.